



## HEAD/Penn Racquet Sports Continues Partnership with Beach Tennis USA

**Phoenix, AZ – March 5, 2007** – HEAD/ Penn Racquet Sports today announced they have renewed their agreement with Beach Tennis USA to be the official racquet and ball supplier for its 2007 national tour. Beach Tennis USA, who launched the new hybrid sport in 2005, will kick off its 9-city pro tour in Delray Beach, Florida, March 16-17.

"We are excited to have extended our partnership with Beach Tennis, USA. This is just one more outlet for HEAD to be involved in growing the game of tennis," said Amy Wishingrad, Promotions Manager for HEAD/Penn Racquet Sports.

Beach tennis is played on a regulation beach volleyball court. Using regulation tennis racquets, two players on each team try to hit a tennis ball back and forth, directly over the net, without letting it hit the sand. Only one hit per team is allowed on each volley and scoring is the same as in tennis: 15 - 30 - 40, with no-ad at deuce. If a player's serve hits the net and goes over, it counts-just as in beach volleyball.

***HEAD/Penn Racquet Sports** is a division of HEAD NV which owns such premier sporting goods brands as HEAD (tennis, racquetball, and squash racquets; alpine skis and boots; snowboards, bindings and boots; athletic and outdoor footwear; accessories and apparel), Penn (tennis balls and racquetball balls), Tyrolia (ski bindings), Mares and Dacor (both scuba diving equipment).*

*HEAD, revolutionized tennis with the introduction of Flexpoint technology while they are the manufacturer of the world's best-selling tennis technology – Liquidmetal, is the #1 selling tennis racquet brand in Europe and #2 worldwide. Penn is the only tennis ball manufactured in the USA and holds the status of America's #1 selling tennis ball and the World's #1 selling racquetball. Penn is the official ball of the ATP Masters Series and other major international tournaments.*

***Beach Tennis USA** is committed to introducing Americans of all ages to the competitive excitement and recreational benefits of beach tennis. Company founders Marc Altheim and Fredric Finkelstein also established a governing body, the National Beach Tennis Association, in anticipation of the sport being played competitively throughout the U.S. To learn more, call 917.305.0975 or visit [www.beachtennisusa.net](http://www.beachtennisusa.net).*

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